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CLEARVISION LAUNCHES 40 NEW STYLES AT VISION EXPO WEST

Stop by Booth #10063

ClearVision Optical, a leader in the eyewear industry, unveils 40 innovative new styles at this year's Vision Expo West held at Sands Expo & Convention Center, Las Vegas, October 7-9, 2010, Booth # 10063.

With so many sophisticated new styles on display, ClearVision will showcase a remarkable collection of 40 frames for all your customers' needs. Exciting new products will be offered from the sophisticated BCBG collection – and of special note the cause-related limited edition Dream sunglass to raise funds for Susan G. Komen for the Cure®. Ellen Tracy, Jessica McClintock, Op, the sport-inspired IZOD brand, the fashionable and affordable Junction City as well as styles from ClearVision's very own house brand will also be introduced, along with 6 new Cole Haan styles to continue the evolution.

In addition, ClearVision will also be featuring an exciting assortment of show specials for qualifying orders. Highlights include:

- NEW ClearVision Eco-Bag filled with an Ellen Tracy Necklace, IZOD Watch and Op Water Bottle.
- An **underwater digital camera** or **Nintendo Wii**.
- An **iPod Touch (32 GB)** or **Amazon Kindle**.
- **Netbook** or a **digital SLR camera**.
- Purchase BCBG Dream, the cause-related limited edition sunglasses, to raise funds for Susan G. Komen for the Cure® and receive a BCBG Scarf!

Be sure to schedule a Vision Expo West appointment with your sales consultant and receive a **BCBG Jewelry Roll** (a \$75 value) free. *A minimum purchase required.

To schedule a Vision Expo West appointment, please call 1.800.645.3733.

About ClearVision

ClearVision Optical is a leader in the eyewear industry, with an extensive portfolio of distinctive brand names. A privately held company, ClearVision currently designs and markets optical quality frames and sunglasses for BCBGMAXAZRIA, Cole Haan, Ellen Tracy, IZOD, Op, Jessica McClintock and Fisher-Price®, as well as Junction City and several other well known house brands. ClearVision's collections are distributed throughout the United States and throughout 20 countries internationally. To learn more about ClearVision Optical, visit www.cvoptical.com.

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