



Press Release

CNS Frame Displays and REM Eyewear announce new Frame CO-OP Program

Sterling, VA – August 19, 2010 -- In an effort to assist optical professionals in the purchase of their initial frame inventory CNS Frame Displays has partnered with REM Eyewear in a special CO-OP program.

When new clients place a minimum order of \$ 5000 with CNS Frame Displays for optical dispensing displays and furniture, they will receive a 35% discount on their initial eyewear frame purchase from REM Eyewear. In order to qualify, a minimum of 20% of the board space in each respective office has to be allocated for REM Eyewear frames and sunglasses. This offer is only valid for first time clients of REM Eyewear. The brands include: John Varvatos, Converse, Lucky Brand, Jones New York, Pop Corn, Indie, and Lipstick.

All REM Eyewear products are made with cutting edge style and high quality materials .To take advantage of this program please contact 877-274-9300.

About CNS Frame Displays

Founded in 2003, CNS Frame Displays is a leading provider of optical dispensing solutions and products for displaying, presenting and managing optical dispensing offices nationwide. For more information about CNS Frame Displays and its products, visit www.framedisplays.com

About REM Eyewear

Serving more than 60 nations on six continents, REM Eyewear is a leading designer and marketer of eyewear worldwide, with headquarters in Los Angeles, Sydney, Hong Kong, and Barcelona. REM's portfolio of brands includes *Converse*, *Jones New York*, *Lucky Kid*, *Lucky Brand*, *Indie*, *Lipstick*, and *Popcorn*. The company's Base Curve division includes menswear designer *John Varvatos*. Family owned-and-operated for more than fifty years, the company is headed by industry veterans Mike Hundert (CEO) and Donna Gindy (COO), Steve Horowitz (President), and Nicolas Roseillier (Creative Director). Base Curve Eyewear is the luxury division of REM Eyewear, a leading designer and marketer of optical and sunglasses worldwide.

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