



Press Release

CNS Frame Displays and Signature Eyewear announce new Frame CO-OP Program

Sterling, VA – May 12, 2010 -- In an effort to assist optical professionals in the purchase of their initial frame inventory CNS Frame Displays has partnered with Signature Eyewear in a special CO-OP program.

When new clients place a minimum order of \$ 5000 with CNS Frame Displays for optical dispensing displays and furniture, they will receive a 35% discount on their initial eyewear frame purchase from Signature Eyewear. In order to qualify, a minimum of 20% of the board space in each respective office has to be allocated for Signature Eyewear frames and sunglasses. This offer is only valid for first time clients of Signature Eyewear. The brands include: Bebe, Carmen Marc Valvo, Cutter and Buck, Hart Schaffner Marx, Dakota Smith, Laura Ashley, Michael Stars, and Nicole Miller.

All Signature Eyewear products are made from the highest quality materials .To take advantage of this program please contact 877-274-9300.

About CNS Frame Displays

Founded in 2003, CNS Frame Displays is a leading provider of optical dispensing solutions and products for displaying, presenting and managing optical dispensing offices nationwide. For more information about CNS Frame Displays and its products, visit www.framedisplays.com

About Signature Eyewear

Signature Eyewear is a California public company and is a leading designer and marketer of prescription eyeglass frames and sunglasses under internationally-recognized brand names such as Bebe, Carmen Marc Valvo, Cutter and Buck, Hart Schaffner Marx, Laura Ashley, Michael Stars, and Nicole Miller. Signature Eyewear's proprietary brands include Dakota Smith Eyewear and Calligraphy Eyewear. The Company's products are sold in the United States and internationally to opticians, optometrists and ophthalmologists, optical retail chains, and department stores. For information about Signature Eyewear call 1-800-765-EYES or visit the company's web site at www.seye.com.