



FOR IMMEDIATE RELEASE

TD Tom Davies nominated for Silmo d'Or

British luxury eyewear label TD Tom Davies has been nominated for a Silmo D'Or in the Optical Frame Category for **model TD Tom Davies 17444**. Based on an original Limited Edition frame which has quickly become the fastest selling style in the Limited Edition collection in 2010, **model 17444** is one of the highlights of the TD Tom Davies Ready-to-Wear Collection for Autumn/Winter 2010/11.

A modern classic, the frame combines retro styling and a quirky cutaway bridge. The bloc acetate is complemented by elegant pure titanium details. Colours available include scratched black and gold, and classic tortoiseshell.

"I have been sending my work to Silmo for 13 years. At 23, when I was living in China and working for a small company in Hong Kong, we were the first Chinese company ever to enter the Silmo d'Or awards," explains Tom Davies, CEO, TD Tom Davies Ltd. "This is the biggest award in international Optics, and it is an amazing feeling to be nominated."

Come and visit us at Silmo next week! – Hall 5A, Aisle C 059

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