

NINA RICCI



New Eyewear Collections  
Vision Expo West 2010



# NINA RICCI

## RUBAN RETRO NR2570



**Input :** Ribbons



- **Ruban retro, why ?** : Ribbon is used for this theme too. The ribbon starts on the front and comes delicately around the acetate temple.
- **Product description :**
  - An acetate frame with a pure retro eye shape and style
  - Very nice acetate sourced from Italian suppliers
  - New handwritten Nina Ricci signature engraved on ribbon motif. Logo is engraved on metal piece at end tips
  - Flex hinges
- **Colors NR2570 :**
  - C01 : Black
  - C03 : Dark tortoise shell
  - C04 : Translucent grey
  -



**NR2570 (53-17 h32)**

# NINA RICCI

## TORSADE NR2278-2279



- **Torsade theme, why ?** : Twist is an emblematic code of the brand. We can find it in most of the furniture of Montaigne Boutique, on the Ready to Wear Collection, on accessories (shoes and bags) and of course on frames (NR3216, 3223).

Twist effect is perfectly worked on end piece and temples.

- **Product description :**

- Very nice work done on the twist all around the temple
- New Nina Ricci signature handwritten and engraved on the temple. The logo is engraved on metal piece at end tips too
- Flex hinges
- 2 different eye shapes for an elegant and classical women
- Height suitable for progressive lenses

**Input** : the twist

- **Colors NR2278 :**

- C01 : Gold
- C02 : Brown
- C04 : Purple
- C05 : Pink

- **Colors NR2279 :**

- C02 : Brown
- C04 : Purple
- C05 : Pink
- C06 : Black



**NR2278** (53-17 h31.7)



**NR2279** (52-18 h33)

# NINA RICCI

## ONDINE BIJOU NR2571

- **Ondine Bijou, why ?** : New artistic director Peter Copping wants to reinforce the brand values. He incorporated lace on the NR Ready-to-Wear collection and accessories.
- **Product description :**
  - A combination frame with acetate front and metal temple
  - Lace is designed in 3 dimensions on temple thanks to stamping method
  - Very nice acetate and color assortment between front & temples
  - New handwritten signature Nina Ricci engraved on the temple. The logo is engraved on metal piece at end tips too
  - Flex hinges
  - A very comfortable eye shape suitable for progressive lenses
- **Colors NR2571 :**
  - C01 : Black
  - C02 : Purple
  - C03 : Brown



**Input** : the lace



**NR2571 (53-17 h30.5)**

# NINA RICCI

## RUBAN BIJOU

## NR3227

- **Ruban Bijou, why ?** : Ribbons are very strong this season on NR's ready to wear collection, and it was equally important to include the knot. This is why, the metal ribbon embraces the whole frame from front to the temple.  
Strass are added to give a jewel design to the end piece.

- **Product description :**

- metal strass end piece
- 7 strass per end piece
- The knot, a strong Nina Ricci symbol is visible on the bridge.
- Acetates come from Italy
- New Nina Ricci hand written signature engraved on metal ribbon and on the left lens and engraved logo on metal piece at end tips
- 6 base eye shapes suitable for corrective lenses
- C39 category 3 lenses for a good protection

- **Colors NR3227**

- C01 : Black
- C02 : Tortoise shell
- C03 : Dark blue
- C04 : Caramel / Ivory



**NR3227**



**Input : Ribbons and knot**



# NINA RICCI

## RUBAN RETRO NR3228

- **Ruban retro theme, why ?** : Ribbons are very strong this season on NR's ready to wear collection and it was equally important to include the knot. This is why, the metal ribbon embraces the whole frame from front to the temple.
- **Product description :**
  - The metal ribbon embraces the whole frame, from the acetate front to the metal temple.
    - A sunglass with acetate front and metal temple. The eyeshape and the style are really retro
    - The knot, a strong Nina Ricci symbol, used on the bridge
    - Acetates coming from Italy
    - New Nina Ricci hand written signature engraved on metal ribbon and on the left lens and engraved logo on metal piece at end tips
    - 6 base eye shapes suitable for corrective lenses
    - CR39 category 3 lenses for a good protection
- **Colors NR3228 :**
  - C01 : Black
  - C02 : Eggplant
  - C03 : Tortoise shell
  -



**Input :** the ribbons and the knot



**NR3228**

# NINA RICCI

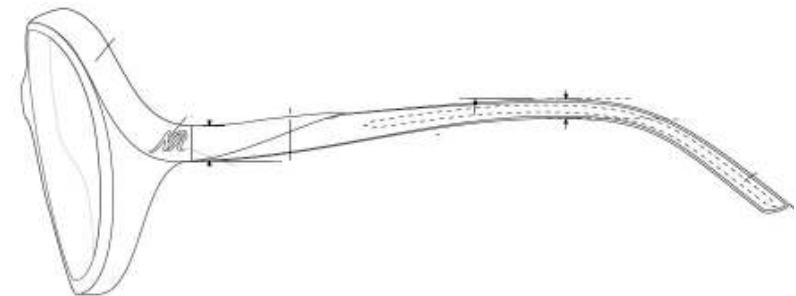
## RUBAN CLASSIQUE

## NR3231



**Input** : the ribbons on  
Ready to Wear  
collection

- **Ruban Classique, why ?** : The ribbon is linked to Nina Ricci's value of femininity. This style incorporates that with a smooth, feminine, polished and pure frame. The ribbon goes all the way from front and turns around the end piece.
- **Product description** :
  - An acetate frame
  - The milling on the acetate makes the ribbon look like a specific design that is pure and integral to the frame
  - Beautiful NR signature on the ribbon and engraved on the left lens as well as the engraved logo on metal piece at end tips
  - CR39 category 3 lens for a good protection
- **Colors NR3231** :
  - C01 : Black
  - C02 : Translucent grey
  - C03 : Dark tortoise shell
  - C04 : Plum



**NR3231**

# NINA RICCI

## VINTAGE NR3229

- **Vintage, why ?** : Lots of sunglasses designers take their inspiration from vintage shapes. This trend becomes now very important. Nina Ricci eyewear presents its Vintage model in the new sunglasses collection.
- **Product description :**
  - An acetate frame with a high and trendy eye shape
  - The straight end piece and the metal pins are strong vintage codes
  - Very nice acetate
  - Beautiful NR signature on the ribbon and engraved on the left lens as well as the engraved logo on metal piece at end tips
  - CR39 category 3 for a good protection
- **Colors NR3229 :**
  - C01 : Black
  - C02 : Light Tortoise shell
  - C03 : Dark Tortoise shell
  - C04 : Burgundy



**NR3229**

# NINA RICCI

## NR3225

- **Why this shape?** : The idea is to offer an accessible price in the NR collection, with attractive color declinations.
- **Product description :**
  - A bicolored acetate frame
  - An easy eye shape
  - A large color range inspired by the Ready to Wear collection
  - Nina Ricci signature engraved on a metal trim under resin on temple
  - CR39 category 3 lenses for a good protection
- **Colors NR3225 :**
- - C01 : Translucent grey / temple pink
  - C04 : Brown / temple plum
  - C06 : Tortoise shell / temple black



**NR3225**